



R2X - Carpet

R2X: A carpet protective system and an effective cleaner



Shaw actually offers two R2X products: an innovative stain and soil resistance system applied to many of the company's carpets and selected rugs, and a stain and soil cleaner for carpets, rugs, and hard surface flooring. R2X® Stain and Soil Resistance System is the patented treatment for carpets and rugs, while R2X® Stain and Soil Remover is the cleaner.

R2X Stain and Soil Resistance System: What makes it so different

We first introduced our patented and exclusive R2X® Stain and Soil Resistance system in 2001 after years of research and testing, it quickly became the industry's fastest-growing protective carpet treatment. It has been hailed as a new generation in carpet technology and is as much of an innovation today as the first carpet stain and soil treatments were twenty years ago.

R2X is the industry's most innovative carpet stain and soil repelling system and the product of years of research and testing. Shaw's patented and exclusive R2X system goes beyond conventional repellents that only protect

the surface of the carpet. With R2X, carpets are armed with total fiber coverage, offering complete protection from the top to the bottom of the yarn. This total fiber coverage offers unprecedented protection against household spills and everyday soiling. With R2X, spills that reach the base of the yarn don't penetrate and wick back to the top as they do with conventional solutions.

In testing, R2X demonstrated superior carpet stain resistance on two levels. First, it provides better initial protection. Second, it allows more time to react to a problem. Another significant benefit of R2X is its effectiveness with polyester and polypropylene fibers. Most polyester and polypropylene carpets have an inherent tendency to attract soil. Topical soil carpet treatments are only "skin deep," and the limited protection they offer wears away after cleaning or normal wear and tear. In contrast, R2X continues to perform well even after repeated cleanings - with nylon, polyester, and polypropylene - when the performance of ordinary systems begins to diminish. And of course, Shaw's warranty protection ensures customer satisfaction, time after time.

R2X Stain and Soil Remover removes carpet stains and prevents them from reappearing

The power of Shaw's original carpet treatment, R2X® Stain and Soil Resistance System, is available as a stain and soil remover for home use for carpet, rugs, and hard surface flooring. If you've been looking for an easy way to care for your new carpet, rug, or hard surface floor, you'll love R2X® Stain & Soil Remover.

While extensive testing by Shaw Technical Services has clearly proven the effectiveness and superiority of R2X® Stain & Soil Remover, we also had a credible outside laboratory evaluate our product: the Good Housekeeping Institute, the respected appraiser of consumer products for more than 100 years. Shaw is proud to offer R2X® Stain & Soil Remover as the only carpet, rug, and hard surface cleaning product to carry the Good Housekeeping Seal. Because of our patented process, it's even easier to use than most spot cleaners. With carpets and rugs, just clean, blot and dry...and forget about it! With hard surfaces, simply clean - no rinsing necessary.