



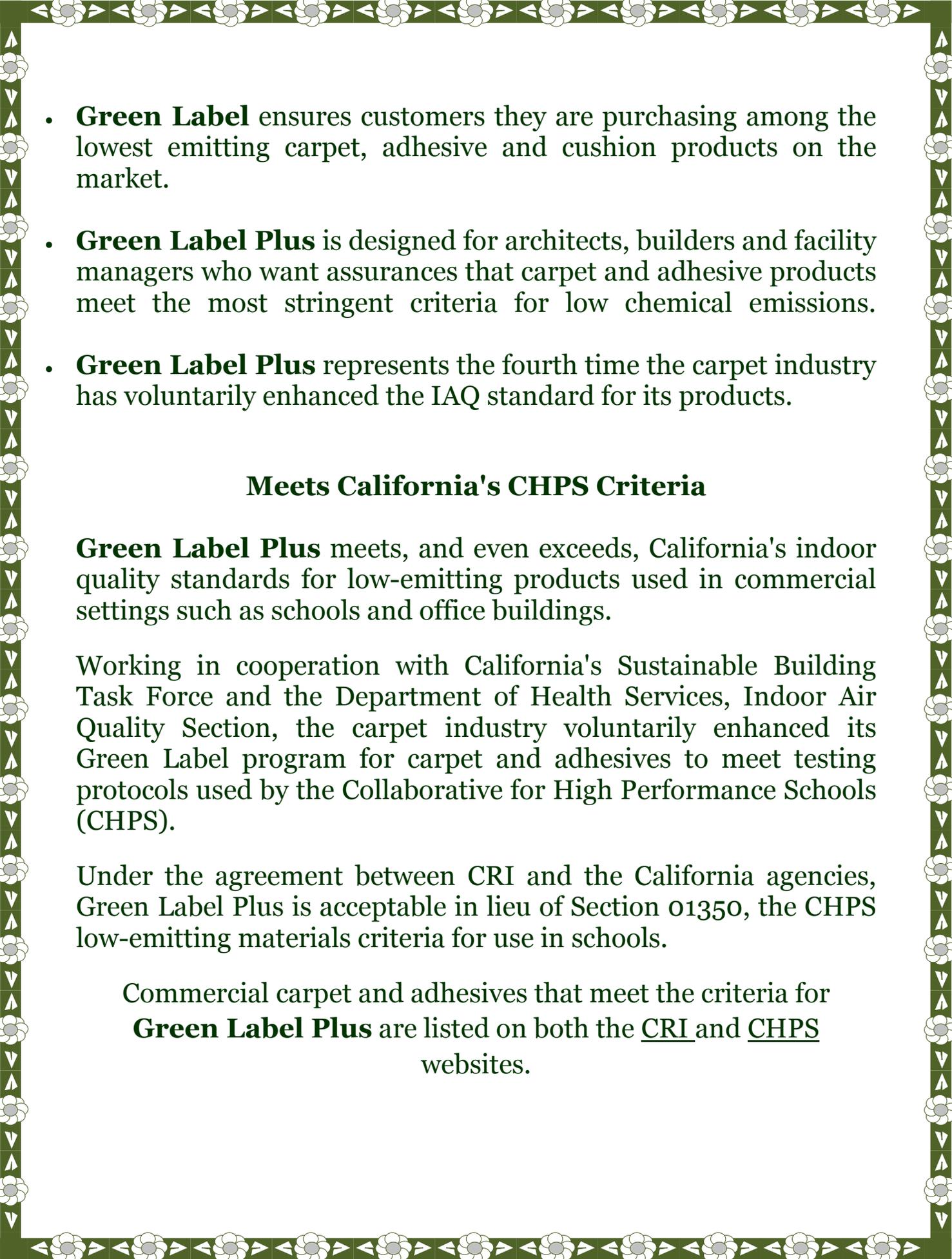
GREEN LABEL PLUS: CARPET AND ADHESIVES

Sets Higher Standard for Indoor Air Quality

Green Label Plus, a voluntary industry testing program for carpet and adhesive products, establishes the highest standard for indoor air quality (IAQ) ever set by the carpet industry. The Carpet and Rug Institute (CRI) created Green Label Plus to identify carpets and adhesives that are tested by an independent, certified laboratory and meet stringent criteria for low chemical emissions.

Expands CRI's IAQ Green Label Program

There is a growing demand to make indoor environments as healthy and "green-friendly" as possible. Choosing the right materials is a critical step. To assist in the process, CRI has added Green Label Plus for carpet and adhesives to its well-established Green Label program.

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- **Green Label** ensures customers they are purchasing among the lowest emitting carpet, adhesive and cushion products on the market.
 - **Green Label Plus** is designed for architects, builders and facility managers who want assurances that carpet and adhesive products meet the most stringent criteria for low chemical emissions.
 - **Green Label Plus** represents the fourth time the carpet industry has voluntarily enhanced the IAQ standard for its products.

Meets California's CHPS Criteria

Green Label Plus meets, and even exceeds, California's indoor quality standards for low-emitting products used in commercial settings such as schools and office buildings.

Working in cooperation with California's Sustainable Building Task Force and the Department of Health Services, Indoor Air Quality Section, the carpet industry voluntarily enhanced its Green Label program for carpet and adhesives to meet testing protocols used by the Collaborative for High Performance Schools (CHPS).

Under the agreement between CRI and the California agencies, Green Label Plus is acceptable in lieu of Section 01350, the CHPS low-emitting materials criteria for use in schools.

Commercial carpet and adhesives that meet the criteria for **Green Label Plus** are listed on both the [CRI](#) and [CHPS](#) websites.